

25
MILE

WELCOME TO OBLITERIDE

Fred Hutch Obliteride is almost here, and we are ready for year 7! We can't wait to see all of you — our community of passionate riders, walkers, runners, volunteers, and donors. You have put in the training, you have asked for donations, and you have reflected on what Obliteride means to you. Now it's time to rally together and celebrate. And boy, do we have an amazing weekend waiting for you! Expect delicious food, scenic routes, great music, and more importantly, connecting with this powerful mission. We look forward to welcoming back returning Obliteriders. And to first year Obliteriders, we can't wait to show you how we throw the party of the summer! Thank you for joining Fred Hutch in curing cancer faster.

Andrea Gomes Morrison, Director, Obliteride
agmorriss@fredhutch.org

Kelly O'Brien, VP, Philanthropy
kelly@fredhutch.org

WAVE 1

YOUR RIDE STARTS:

UW

9 A.M.

SATURDAY, AUG. 10

WEEKEND TIPS

LOCATIONS

Friday

Gas Works Park

2101 N. Northlake Way, Seattle, WA 98103

Saturday

UW Parking Area E-18

Montlake Blvd NE
Seattle, WA 98105

Gas Works Park (Finish Line)

2101 N. Northlake Way
Seattle, WA 98103

Requirements

- Carry a photo ID
- Follow all posted signs
- Respect fellow Obliteriders
- Wear your rider wristband
- Obey all WA state bicycling rules of the road

PARKING

UW Parking Area E-1

Walla Walla Rd Seattle, WA 98105

Complimentary parking only available in UW Parking Area E-1, entering from the Walla Walla Rd entrance. Shuttles run to/from Gas Works Park every 10 – 15 minutes from 3 p.m. – 9:45 p.m. **Friday** and 7 a.m. – 7 p.m. **Saturday**.

Lyft and Fred Hutch have partnered so you can round up your ride fare to the nearest dollar and donate the difference to help fund lifesaving research. To round up to donate in your Lyft app, go to **Donate in the menu**, and select Fred Hutch. Use the code **OBLITERIDE19** in the Lyft app and save 20% off your ride to or from Obliteride on August 9 and 10. New to Lyft? Download the app and claim the discount at www.lyft.com/i/OBLITERIDE19.

WHAT TO PACK

- Bicycle
- Helmet [required]
- Rider wristband [your all-access pass]
- Rider numbers [helmet tag, body bib, front license plates]
- ID [Friday Kickoff Celebration access; packet pickup]
- 2 full water bottles
- Food/energy bars [also available along the route]
- Sunglasses
- Change of clothes/shoes
- Towel, toiletries, and shower shoes [optional]
- Rain gear

OTHER SERVICES

Bag & Bike Check Available at Gas Works Park Friday and Saturday. Tag your gear with the bag tag at the bottom of your body bib.

Food & Beverages Riders enjoy free food and beverages all weekend. A limited number of guest meals can be purchased onsite at Gas Works Park on Saturday.

Free Shower Truck at Gas Works Park Available at the finish line, Saturday 10 a.m. – 7 p.m.

Bike Mechanics Available at the start line and rest stops.

SAG [Support & Gear] SAG vehicles will track riders on the routes. Flag one down or call the number on your wristband for pickup.

Massage Available at the finish line.

Incentive Gifts High 5 jersey and socks will be distributed at registration. Pacesetters gifts will be mailed to your home.

Rest Stop Support Food, beverages, restrooms, medical support, bike mechanics every 12 – 18 miles.

KICKOFF PARTY TICKETS

To receive your two tickets to the Friday Night Kickoff Party, first come to the registration tent and pick up your packet. You will receive your wristband for party access, along with your guest's wristband. Up to two additional wristbands may be purchased for friends and family.

IN CASE OF EMERGENCY, CALL 9-1-1

For urgent day-of route-related needs, call the Obliterate helpline number on your wristband: 1.855.584.7679.

SCHEDULE

Friday: Gas Works Park

| | |
|---------------|--------------------------------------|
| 3 – 8 p.m. | Packet pickup and registration opens |
| 4 – 9:30 p.m. | Celebrate with great food and music |
| 9:45 p.m. | Last shuttle leaves Gas Works Park |

Saturday: Ride waves start at UW Parking Area E-18 and finish at Gas Works Park.

| | |
|-----------|---|
| 5 a.m. | Breakfast opens at UW |
| 8:40 a.m. | Line up in the chute |
| 9 a.m. | Ride begins |
| 7 p.m. | Last shuttle from Gas Works Park to UW Parking Area |

All times subject to change



GET LABELED



Safety pin your body bib number to the back of your jersey.



Stick your helmet tag to the front of your helmet.



Twist tie your name plate to the back of your bike.



Twist tie your number plate to the front of your bike. This is where your RFID chip is located.

THANKS TO OUR SPONSORS

CENTURY SPONSORS



FOUNDING SPONSOR

SLOAN FOUNDATION

BREAKAWAY SPONSORS



DYNAMO SPONSORS



FRIENDS

Chateau St. Michelle Winery
Microsoft
Rachel's Ginger Beer
Willamette Valley Vineyards