

QUICK FACTS

OBLITERIDE 2019



FRED HUTCH
OBLITERIDE®

MISSION

Create a community-wide movement sharply focused on FUNding cancer research at Fred Hutch. Together we rally resources, remembrances and raw emotion in an effort to discover less toxic treatments, assure better outcomes, and ultimately cure the horrific disease. We ride, walk, and run together annually; focusing on possibilities, celebrating discovery, embracing our fears, relishing in laughter and sharing a belief that we will help cure cancer faster.

WEEKEND SCHEDULE

- Friday, Aug. 9: Kickoff Party at Gas Works Park
- Saturday, Aug. 10: staggered starts at UW for the 25, 50, and 100-mile ride and the 5km walk/run routes. Finish Line celebration at Gas Works Park.

PARTICIPATE

· RIDE

Route	25-mile	50-mile	100-mile
Registration Fee	\$150*	\$150*	\$150*
Fundraising Commitment**	\$500	\$1,000	\$1,000

** Early bird registration discount. \$100 for the rides if you register by June 2. ** \$300 is the fundraising minimum for any participant 18 - 29 years old.*

· WALK / RUN

Walker	Adult [18+]	Youth
Registration Fee	\$50*	\$25
Fundraising Commitment*	\$500	\$0

** Early bird registration discount. \$35 for the rides if you register by June 2. ** \$300 is the fundraising minimum for any participant 18 - 29 years old.*

- VOLUNTEER: donate your time, effort and energy.
- FUNDRAISE: be a Virtual Obliterider, no bike required. Donate, then ask others to join.

WHY OBLITERIDE?

- 100% of rider-raised dollars benefit lifesaving cancer research at Fred Hutch.
- First class experience: Northwest food, exceptional service and rockin' entertainment.
- 1 in 2 men and 1 in 3 women in the U.S. will develop cancer during their lifetimes.

JOIN US FOR THE 7TH ANNUAL OBLITERIDE AND HELP CURE CANCER FASTER.

REGISTER NOW AT OBLITERIDE.ORG

WHERE THE MONEY GOES

The impact of Obliteride dollars has already reached far in helping Fred Hutch cure cancer. In our first six-years, our Obliteriders, volunteers, donors and virtual Obliteriders raised over \$14.6 million. The following are areas that Obliteride has directly benefitted:

LUNG CANCER

PROSTATE CANCER

LIFESTYLE & CANCER

BRAIN CANCER

AVOIDING INFECTION

BREAST CANCER

OVARIAN CANCER

IMMUNOTHERAPY

CLINICAL RESEARCH SERVICES (CRS)

RURAL ENVIRONMENTAL FACTORS

SOLID TUMOR TRANSLATIONAL RESEARCH

CURE CANCER FASTER

10 REASONS TO SUPPORT FRED HUTCH



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- 1. GLOBAL LEADER:** Fred Hutch's mission is the elimination of cancer and related diseases as causes of human suffering and death. Home to three Nobel laureates and world-changing scientists, the Hutch is a global leader in research to prevent, detect, and treat cancer and other life-threatening diseases.
- 2. LIFESAVING DISCOVERY:** The Hutch's pioneering work in bone marrow transplantation was the first proof-of-concept for immunotherapy, which harnesses the power of the immune system to stop cancer. Our leading immunotherapy program continues to advance this lifesaving approach.
- 3. DISEASE PREVENTION:** Fred Hutch houses the nation's oldest most highly regarded cancer prevention research program. We also have an entire division devoted to understanding and preventing infectious diseases, which cause roughly 20 percent of cancers worldwide.
- 4. DATA SCIENCE IN ACTION:** The Hutch partners with the world's leading technology companies to harness rapidly evolving technologies — and an explosion in biological data — to unlock new ways to prevent cancer; reduce costs; and personalize care.
- 5. COLLABORATION:** By working together across laboratories, our scientists are identifying commonalities between different types of cancers, as well as how drugs developed for one type of disease might also prove effective for another.
- 6. SCIENTIFIC EXCELLENCE:** Fred Hutch scientists consistently garner more funding from the NIH than any other research institute. The catch? These funders don't usually support scientists' newest and most creative ideas. The only source for that funding is you and other donors.
- 7. WOMEN'S HEALTH AND BREAST CANCER PREVENTION:** Fred Hutch houses the Women's Health Initiative, a long-running study which revealed that combination hormone replacement therapy increases the risk of heart disease, stroke, and breast cancer in postmenopausal women. Our findings, and subsequent recommendations, have resulted in 20,000 fewer breast cancer cases in the U.S. every year.
- 8. HPV VACCINE:** Fred Hutch research paved the way for the development of a vaccine that protects against the types of HPV that account for almost all cervical cancers and 70 percent of head and neck cancers. The vaccine could significantly reduce — or even eliminate — these cancers in future generations.
- 9. ENTREPRENEURIAL SCIENCE:** A Hutch scientist developed Tumor Paint, a tool derived from scorpion venom to "light up" brain cancer cells. Tumor paint may soon help surgeons avoid harming healthy brain tissue while performing delicate surgeries to remove tumors.
- 10. CURES START WITH YOU:** Fred Hutch scientists work at the leading edge of science: advancing new treatments, accelerating prevention, and leaving no stone unturned for cures. Contributions from donors like you fuel our work. Together, we can put cancer behind us!



FRED HUTCH
CURES START HERE®

fredhutch.org