FIVE EASY STEPS TO START YOUR TEAM!

1. REGISTER AT OBLITERIDE.ORG
   - Select ‘Teams’ from the Ride or Walk menu
   - Click the ‘Start a Team’ button
   - A popup box will appear; select your age, route, ‘start a team’ and then ‘register now’
   - Create your team name

*Previous team captains can bring back their old team, by selecting to ‘start a team’ first and then searching for last year’s team name. Bringing back your team provides access to previous team members’ contact info (recruitment is way easier!)

2. RECRUIT 4+ TEAMMATES
   - Ask your friends, family and co-workers
   - Have them select your team name when registering
   - Teams can be a mix of riders, walkers, touring Obliteriders, virtual riders and volunteers

3. SPREAD THE WORD
   - Login to your Participant Center to start or update your page
   - Share your team page URL on Facebook, Twitter, and LinkedIn
   - Print materials to hand out to promote why your team is participating in Obliteride

4. FUNDRAISE
   - Create and personalize your team page
   - Be creative and offer clever challenges to your community to motivate them to give
   - Promote matching gifts
   - Ask BIG because cancer is BIG
   - Donations benefit lifesaving cancer research at Fred Hutch

5. HAVE FUN!
   - Create a team jersey or shirt
   - Organize group training rides and fundraising efforts
   - Get pumped for Obliteride on August 10 & 11