

# FIVE EASY STEPS TO START YOUR TEAM!



1.

## REGISTER AT OBLITERIDE.ORG

- Select 'Teams' from the Ride or Walk menu
- Click the 'Start a Team' button
- A popup box will appear; select your age, route, 'start a team' and then 'register now'
- Create your team name

\*Previous team captains can bring back their old team, by selecting to 'start a team' first and then searching for last year's team name. Bringing back your team provides access to previous team members' contact info (recruitment is way easier!)

2.

## RECRUIT 4+ TEAMMATES

- Ask your friends, family and co-workers
- Have them select your team name when registering
- Teams can be a mix of riders, walkers, touring Obliteriders, virtual riders and volunteers

3.

## SPREAD THE WORD

- Login to your Participant Center to start or update your page
- Share your team page URL on Facebook, Twitter, and LinkedIn
- Print materials to hand out to promote why your team is participating in Obliteride

4.

## FUNDRAISE

- Create and personalize your team page
- Be creative and offer clever challenges to your community to motivate them to give
- Promote matching gifts
- Ask BIG because cancer is BIG
- Donations **benefit lifesaving cancer research at Fred Hutch**

5.

## HAVE FUN!

- Create a team jersey or shirt
- Organize group training rides and fundraising efforts
- Get pumped for Obliteride on August 10 & 11