When you register, a personal fundraising page is automatically set up for you. Your first step is to update the page with your personal story and photo.

Then, go the extra mile and show how committed you are by making a donation to yourself. It’s easier to ask others to donate once you’ve already donated to yourself.

Now, start asking everyone you know for their support. Use the chart below to help widen your network, it’s bigger than you think! Put your personal fundraising page URL in your work and personal email signature, in emails that you send out and any Obliteride collateral that you print and share.