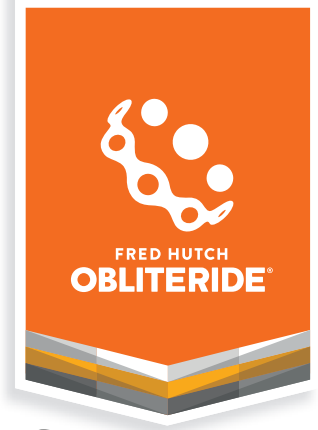


FIVE EASY STEPS TO START YOUR TEAM!



1.

REGISTER AT OBLITERIDE.ORG

- Hover over the 'Riders' tab until the drop-down menu appears and then click 'Teams'
- Click the 'Start a Team' button
- A popup box will appear; select your age, route, 'start a team' and then 'register now'
- Create your team name

*Previous team captains can bring back their old team, by selecting to 'start a team' first and then searching for last year's team name. Bringing back your team provides access to previous team members' contact info (recruitment is way easier!)

2.

RECRUIT 4+ TEAMMATES

- Ask your friends, family and co-workers
- Have them select your team name when registering
- Teams can be a mix of riders, virtual riders and volunteers

3.

SPREAD THE WORD

- Login to your Participant Center to start your blog
- Share your team page URL on Facebook, Twitter, and LinkedIn
- Print materials to hand out to promote why your team is participating in Obliteride

4.

FUNDRAISE

- Create and personalize your team page
- Be creative: challenge your coworkers to give up fast food for a month and have them donate that money to your team for Obliteride
- Promote matching gifts
- Ask BIG because cancer is BIG
- Donations **benefit lifesaving cancer research at Fred Hutch**

5.

HAVE FUN!

- Create a team jersey
- Organize group training rides and fundraising efforts
- Get pumped for the big kickoff party at Gas Works Park on Friday, Aug. 11.